

ARTICLE VI. - SIGN REGULATIONS

The regulations herein shall apply and govern all zoning districts. No sign shall be erected or maintained unless it is in compliance with the regulations of this Article, except that a nonconforming sign which shall comply with the provisions set forth in Article VIII, relating to nonconforming uses, may be maintained if in existence prior to the adoption of this ordinance.

Sec. 601. - General Provisions.

The following regulations shall apply to all permitted signs in the Town of Lyman:

- A. A permit shall be required for the erection, alteration, or reconstruction of any sign intended for view from the public right-of-way unless otherwise noted, and shall be issued by the Zoning Administrator in accordance with Article IX of this Ordinance.
- B. Signs must be constructed of durable materials, maintained in good condition, and not permitted to become dilapidated.
- C. No part of a freestanding sign, while permitted in required setbacks, shall be located closer than five (5) feet to any property line.
- D. No signs, except as otherwise provided, shall exceed the height limitations of the district in which they are located.
- E. Sign illumination devices shall be placed and shielded so that rays therefrom or from the sign itself will not be directly cast into any residential district, sleeping room in any district, or in the eyes of an automobile driver. All illumination devices shall be installed in a safe manner.
- F. The placement of signs shall ensure visibility at intersections and ingress and egress drives in accordance with Article VIII, Section 809, Visibility at Intersections.

Sec. 602. - Prohibited Signs.

The following signs are prohibited in the Town of Lyman:

- A. Signs Imitating Warning Signals. No sign shall display intermittent lights resembling the flashing lights customarily used in traffic signals or in police, fire, ambulance, or rescue vehicles, nor shall any sign use the words "stop," "danger," or any other phrase, symbol, or character in a manner that might mislead or confuse the driver of an automobile.
- B. Signs Within Street or Highway Rights-of-Way. No sign, whether temporary or permanent, except traffic signs and signals and information signs erected by a public agency approved by the Zoning Administrator, is permitted within any street or highway right-of-way.
- C. Certain Attached and Painted Signs. Signs painted on or attached to trees, fence posts, and telephone or other utility poles or signs painted on or attached to rocks or other natural features or painted on the roofs of buildings are prohibited.
- D. Signs placed or painted on a motor vehicle or trailer and parked with the primary purpose of providing a sign not otherwise allowed by this ordinance.

Sec. 603. - Signs For Which a Permit is Not Required.

A permit is not required for the following types of signs in any zoning district. However, such signs shall conform to the applicable requirements set forth in this Article.

- A. Traffic, directional, warning, or information signs authorized by any public agency approved by the Zoning Administrator.
- B. Official notices issued by any court, public agency, or public office.
- C. Signs erected in connection with elections or political campaigns. Such signs shall be removed within seven (7) days following the election or conclusion of the campaign. No such sign may

exceed sixteen (16) square feet in surface area. Signs are not permitted in the public right-of-way.

- D. On site directional signs provided such sign bears no commercial message and does not exceed four (4) square feet in area.
- E. Identification sign indicating the name and street number or owner or occupant of a parcel, as long as such sign does not exceed four (4) square feet of copy area.
- F. Bulletin board, which is defined as a permanent signs which primarily displays the name of a noncommercial place of public assembly and announces the upcoming events of that organization. To not require a permit, such a sign shall not exceed thirty-six (36) square feet of copy area or five (5) feet in height. Signs of this type shall be restricted to one (1) per parcel of land.
- G. Sign identifying a project under construction which denote the name of the project, the architect, engineer, contractor, owner, etc., as long as such sign does not exceed twenty-five (25) square feet in residential districts, or one hundred (100) square feet in non-residential zones, is not illuminated, and is removed within seven days of completion of the project.
- H. Signs attached or integrated into a gasoline pump, automatic bank teller machine, or drive through component of a fast food restaurant, which give operational instructions to users, the price of the product, the brand name of the product, or descriptive information about the product.
- I. Signs on the interior side of window glass.
- J. Reserved.

Sec. 604. - Regulations Applying to Specific Types of Signs.

The following regulations apply to the following specified types of signs:

604.1 *Wall Signs.* Signs on the wall of a building (including signs attached flat against the wall, painted wall signs and projecting signs) shall meet the following requirements:

- A. *Signs On The Front Surface of A Building.* The total area of signs on the exterior front surface of a building shall not exceed twenty (20%) percent of the front surface of the building, as long as the figure does not exceed the total amount of sign area permitted within the zoning district where the sign or signs are to be located.
- B. *Signs On The Side and Rear Surface of A Building.* The total area of signs on a side or rear surface of a building shall not exceed twenty-five (25%) percent of the exterior side or rear surface of the building, respectively, as long as this figure does not exceed the total amount of sign area permitted within the Zoning District where the sign or signs are to be located.
- C. *Projecting Signs.* Wall signs attached flat against a wall may extend not more than twenty-four (24) inches from the wall. Signs projecting from a wall may extend outward from the wall of a building not more than six and one-half (6½) feet and may be located no closer than eighteen (18) inches to a vertical plane at the street curb line. A projecting sign shall not extend above the top of the structure. In no case shall signs project beyond property lines except that signs may project over public sidewalks in the CBD district provided that the minimum height above grade or sidewalk level of such signs shall be at least ten (10) feet.

604.2 *Signs On Work Under Construction.* One non-illuminated sign, not exceeding twenty-five (25) square feet in residential districts, or one hundred (100) square feet in non-residential districts, displaying the name of the building, the contractors, the architects, the engineers, the owners, and the financial, selling, and development agencies, is permitted upon the premises of any work under construction, alteration, or removal. Such sign shall be removed from the site

within seven (7) days after the issuance of the final occupancy permit. Such sign shall be set back 10 feet from the front lot line.

604.3 *Subdivision and Mobile Home Park Entrance Signs.* One (1) or two (2) signs shall be permitted at each entrance of a residential subdivision or mobile home park, provided that such signs do not exceed a total of one hundred (100) square feet at any subdivision or mobile home park entrance. Provided further that such signs shall have a maximum height of six (6) feet. If illuminated, only indirect lighting shall be permitted. If such subdivision entrance sign is built into a decorative wall or fence, the maximum copy area requirements will apply and setback requirements shall comply with regulations for fences contained herein.

604.4 *Private Directional Signs.* Signs indicating the location and direction of premises available for or in the process of development, but not erected upon such premises, and having inscribed thereon the name of the owner, developer, builder, or agency, may be erected and maintained, provided:

- A. the size of any such sign is not in excess of six (6) square feet, nor in excess of four (4) feet in length;
- B. not more than one (1) such sign is erected for each five hundred (500) feet of street frontage.

604.5 *Freestanding Sign.* Freestanding signs shall meet Building Code structural provisions and UL (Underwriter's Laboratories) electrical requirements.

604.6 *Temporary Signs.* The following signs shall be allowed in all zoning classifications except Residential, unless specifically designated in this ordinance. They shall require a temporary sign permit issued by the Zoning Administrator or his designee. Temporary Signs shall comply with permitting regulations as outlined in Article VI, Section 607.1-2. A permit fee will be required to cover the processing of the application and the monitoring of the sign placement and time limits, unless otherwise designated in this ordinance. This fee shall be determined by Town Council.

A. Length of Stay-

- a. Each business located within the town limits shall be allowed two (2) temporary signs every 90 days unless otherwise designated in this ordinance.
- b. Each sign may be displayed for a maximum of thirty (30) days during each ninety (90) day period. The thirty (30) days must be consecutive and may not be broken down into smaller increments.

B. Location-

- a. No Temporary sign shall be placed less than 5 ft. from any property line or in any state, town or utility right of way.
- b. Signs shall not be placed so as to obstruct the view of another businesses entry way or signage.
- c. Placement must also comply with Article VIII, Section 809, Visibility at Intersections and Article VI, Section 602, Prohibited Signs.
- d. All Temporary signs must be located on the site for which they are being permitted, unless otherwise designated in this ordinance.

C. Size and Height Requirements-

- a. Size requirements are specific to the type of sign and are outlined in Article VI, Section 604.6(D).
- b. The overall Height limitation for any temporary sign is 12 ft. unless otherwise designated.

D. Types of Temporary Signs-

- a. Banners, Flags, Pennants- A sign or flag made of cloth, vinyl or similar material on a temporary mount or attached to the principle building.
 - i. The maximum size for a banner is 32 sq. ft.
 - ii. The maximum size for a flag is 16 in. x 30 in.
 - b. Five (5) strings of pennants shall count as one temporary sign for the purposes of this ordinance
 - c. Inflatable- a sign that requires air or other compressed gas, whether contained or blown, to keep and maintain its shape or which causes it to inflate.
 - i. Only one (1) inflatable is allowed per business per parcel.
 - ii. There are no size limitations for inflatables.
 - d. Portable (Specific)- A mobile sign that is mounted on a trailer type frame or portable wood or metal frame not permanently attached to the ground.
 - i. If illuminated it shall be in compliance with all Southern Standard Building Code and UL Regulations and shall not be placed in a manner as to interfere with driver visibility or neighboring residential areas.
 - ii. The maximum size allowed is 6 ft. x 8 ft.
 - e. Promotional (Attached)- a sign made of plastic, PVC, corrugated plastic, wood, metal or other durable material, that is attached to the principle building and used for a promotion, sale or other special event.
 - i. The maximum size allowed is 16 sq. ft.
 - f. Promotional (Detached)- a sign made of plastic, PVC, corrugated plastic, wood, metal or other durable material, that is fully detached from the principle building and is used for a promotion, sale or other special event.
 - i. The maximum size allowed is 16 sq. ft.
 - g. Sandwich Board- a free standing A-frame sign used for promotional events.
 - i. The maximum size allowed is 8 sq. ft.
 - ii. Signs placed in the Central Business District (CBD) must have a minimum 5 ft. clearance on the sidewalk to allow for pedestrian traffic.
 - h. Window- a sign used on the exterior of a non-door window made of vinyl, plastic, foam or other durable material.
 - i. The maximum size is no more than 75% of the total window surface area.
 - ii. If illuminated it shall be in compliance with all Southern Standard Building Code and UL Regulations.
- E. Temporary Signs which are permitted without a permit fee-
- a. Grand Opening Sign- a sign or banner that specifically advertises a Grand Opening or Grand Re-Opening of a business.
 - i. Sign is allowed for 30 days before the opening and 30 days afterward.
 - b. Special Event Signs for Non-Profit, Cultural, Religious and Community Organizations and Government, Education and Quasi-Legal Agencies.
 - i. All types of temporary signs are allowed under this section and can be used for a period of 30 days prior to the special event.
 - ii. A maximum of two (2) Special Event Signs are allowed every 90 days.

- c. Real Estate & Auction Signs- Signs used to advertise a home or business for sale or auction.
 - i. All Real Estate signs other than an Auction Sign shall be limited to on-site signs where the property is for sale.
 - ii. A maximum of two off-site directional signs as defined and regulated in Article VI, Section 604.6-F
 - iii. The maximum size allowed for Residential Properties is 12 sq. ft.
 - iv. The maximum size allowed for Commercial Properties is 32 sq. ft.
- F. Temporary Signs Allowed Off-Site-
 - a. Off-Site Directional Signs- sign that provide an informational direction to a business located nearby.
 - i. Directional signs may display the name of the business and a directional arrow only.
 - ii. Signs may be placed at an off-site location with the approval of the property owner.
 - iii. Signs may not be placed in any right of way or within 5 ft. of any property line.

Sec. 605. - Signs Permitted in Residential Districts.

605.1 *Permitted Signs and Conditions.* The following types of signs are permitted in all residential districts:

- A. Signs for which permits are not required.
- B. For multiple-family dwellings, group dwellings, and for buildings other than dwellings, one (1) non-illuminated business identification sign or bulletin board per entrance, not exceeding sixty (60) square feet in area. Such sign or bulletin board shall be set back at least ten (10) feet from any street right-of-way line.
- C. Subdivision signs and private directional signs, under the provisions of Subsections 604.3 and 604.4.
- D. Mobile home park signs and directional signs, under the provisions of Subsections 604.3 and 604.4.

Sec. 606. - Signs Permitted in Commercial and Industrial Districts.

606.1 *Permitted Signs and Conditions.* The following types of signs are permitted in the commercial and industrial districts:

- A. All signs permitted in residential districts are permitted in commercial and industrial districts.
- B. Within the front or side setback area of any parcel in the commercial or industrial districts, a maximum of one (1) permanently mounted detached sign of the type required to secure a permit shall be permitted for each three hundred (300) feet of road frontage for each road fronted, except that only one (1) such sign shall be permitted if total road frontage is less than three hundred (300) feet. The maximum allowable sign copy area for signs permitted under this provision shall be one hundred fifty (150) square feet multiplied by the number of signs permitted. No such sign shall be located closer than ten (10) feet to any street right-of-way. The maximum height of detached signs shall be thirty five (35) feet, as measured from the base of the sign.
- C. Wall signs, in no case, shall exceed the requirements of Section 604, Regulations Applying To Specified Types of Signs.

- D. On any lot in a GBD or industrial district on which no business enterprise is located, one off-premises freestanding sign structure having a total sign area not exceeding three hundred sixty (360) square feet is permitted. Additional sign structures, each of which does not exceed three hundred sixty (360) square feet in combined total sign area, are permitted provided they are spaced no closer than one thousand (1,000) linear feet from any other sign structure of greater than one hundred fifty (150) square feet. Any off-premises sign of greater than one hundred fifty (150) square feet shall be required to be spaced a minimum of five hundred (500) feet from any residentially zoned parcel or parcel used for a church or public school.
- E. Signs in any commercial or industrial district may be illuminated.

606.2 *Signs in the CBD, Central Business District.* The following regulations shall apply to all signs located within the Central Business District, in addition to the regulations listed in 606.1:

- A. Signs shall be constructed of such materials which complement and are coordinated with the architectural style of the existing building or land use.
- B. No more than three colors are permitted on any one sign.
- C. One sign color must match the predominant building color.
- D. No more than two lettering styles are permitted.
- E. If signs are to be illuminated, lighting shall be limited to one color.
- F. Copy area for canopy signs shall not exceed 30 square feet.
- G. No more than one freestanding or detached sign per building or site shall be permitted.
- H. Signs shall be permanently mounted.
- I. Signs shall not be placed to obscure building ornamentation or detail.
- J. Canopy sign and awnings shall not extend beyond the curb line of any public street, nor shall they interfere with the growth or maintenance of street trees.

Sec. 607. - Applications For Sign Permits.

607.1 *General[ly].* Applications for sign permits shall include a scaled drawing of the sign which depicts and describes:

- A. Size.
- B. Shape.
- C. Colors.
- D. Materials to be utilized.
- E. Copy/wording and designs.
- F. Illumination type, and electrical detail.
- G. Location on building, if attached.

607.2 *Detached Signs.* In addition, permit applications for detached signs shall be accompanied by a plot plan or sketch of the site, to show:

- A. The location of the sign on the lot.
- B. Scale.
- C. Dimensions of parcel lines.
- D. Height of the sign.
- E. Any support structure to be utilized.
- F. Electrical sources.

G. Base landscaping.

607.3 *[Waiver.]* The Zoning Administrator may waive any of the application requirements listed in this Section 607, Application for Sign Permits, which are deemed unnecessary to process an application.